

**BoP Impact Assessment Workshop Agenda
October 26-28, 2010
University of Michigan**

Before Workshop

Three weeks before workshop, we will send you the following to read and review:

- Shakti case study
- HBR piece “Making Better Investments at the Base of the Pyramid”

Two weeks before the workshop, please send us:

- A description of your organization and personal bio
- One background slide on what your organization is currently doing in terms of impact assessment or your experience with impact assessment

Tuesday, October 26th

3:30-4:00pm	Registration <i>Colloquium</i>	<i>Light refreshments available</i>
4:00-6:00pm	Overview <i>Ted London Colloquium</i>	<ul style="list-style-type: none"> i. Participants introduce themselves, organization, and what their organization is currently doing in terms of impact assessment or their experience with impact assessment (3-5 minutes per participant) ii. Importance of impact assessments iii. Introduction of framework and its value iv. Introduce workshop action plan
6:00-7:30pm	Dinner <i>Colloquium</i>	

Wednesday, October 27th

7:30-8:30am	Breakfast <i>R0220</i>	
Strategic Analysis		
8:30-10:30am	Using the Framework <i>Ted London R0220</i>	<ul style="list-style-type: none"> i. The “who” and “how” ii. Identifying impacts iii. Engaging stakeholders iv. Hearing the voices of the BoP v. Case Study: HLL vi. Action Learning
10:30-11:00am	Break <i>R0220</i>	
11:00-12:00am	Action Learning <i>R0220</i>	Groups apply the BoP Impact Assessment Framework to their ventures, fill in impacts, and present for feedback
12:00-1:00pm	Lunch <i>R0220</i>	
Performance Analysis		
1:00-2:30pm	Research Design, Sample Selection	<ul style="list-style-type: none"> i. Research Design ii. Selecting a sample

	and Sample Size <i>Andy Grogan-Kaylor</i> R0220	iii. Sample Size
2:30-3:00pm	Break R0220	
3:00-4:00pm	Action Learning R0220	Groups continue working on workbooks and plan their research design, select a sample, and decide on a sample size
4:00-4:30pm	Analyzing Data <i>Andy Grogan-Kaylor</i> R0220	i. Developing a data analysis strategy ii. Types of analysis <i>Please note: it is beyond our purview to fully teach data analysis, but we will provide a high level overview of the kinds of statistical calculations that an organization might find interesting</i>
4:30-5:00pm	Wrap up R0220	
Evening	Participants continue to work on their impact assessment plan	
6:00-8:00pm <i>Optional</i>	Dinner in Ann Arbor (or drinks at ExRes) <i>*Please note dinner is the participant's responsibility</i>	

Thursday, October 28th		
7:30-8:30am	Breakfast and Informal Q+A with Instructors R0420	
8:30-10:00am	Survey Development And Data Collection <i>Heather Esper and Sateen Sheth</i> R0420	i. Define Survey Objectives ii. Determine Survey Format iii. Develop Survey Questions iv. Design Survey Instrument v. Refine Survey Instrument vi. Train a Research Team vii. Ensure Optimal Participation viii. Perform Data Management ix. Action Learning
10:00-10:30am	Action Learning R0420	Participants create a survey development and data collection plan
10:30-11:00am	Continuing Forward R0420	i. Summary and next steps ii. Develop ongoing process for impact assessment
11:00-12:00pm	Action Learning R0420	Participants finalize their impact assessment plan for presentation
12:00-1:00pm	Lunch R0420	
1:00-3:30pm	Presentations R0420	Participants present organizational specific assessment plans and receive feedback and review from peers and workshop team

3:30-4:00pm

Closing

R0420